

CAPACITY BUILDING INITIATIVES

MAINTAINING THE SOCIAL FABRIC OF OUR COMMUNITY



THE CHALLENGE:

- Nationally, it is estimated that 640,000 new senior-level nonprofit managers will be needed in the next decade as a result of baby boomers retiring. Due to the changing nonprofit landscape, it is also imperative that local leaders receive professional development and participate in peer networks.
- Due to the economic constraints on funders, nonprofits are being forced to consider new ways of working together and restructuring their operations in order to meet their mission.
- There is a common expectation among most donors that nonprofits be able to demonstrate the impact of their work. Nonprofits face the challenge of securing the appropriate staffing, technology and financial resources to incorporate outcomes measurement into their work.

United Way of Southeastern Pennsylvania's mission is to harness, leverage and strategically invest the collective power of donors, advocates and volunteers, to drive measurable results that improve the lives of people in our region.

SOCIAL FABRIC: CAPACITY BUILDING

OUR GOAL: United Way of Southeastern Pennsylvania builds strong communities by maintaining a responsive and healthy nonprofit sector.

OUR STRATEGIES:

- Increase the effectiveness of current and potential leaders serving on nonprofit boards and staffs.
- Support the implementation of strategic partnerships that increase nonprofits' effectiveness and efficiency.
- Build the capacity of nonprofit organizations to effectively measure the impact of their work.



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OUR IMPACT:

- 100 executive directors participate annually in high quality professional development.
- 58 young professionals have graduated from UWSEPA's Emerging Leaders Program.
- The Strategic Partnerships Initiative funded a merger between three child care organizations as well as a planning process to support the shared operations of several human service organizations.
- 25 grassroots organizations are developing outcomes measurement systems.

OUR WORK

GOALS FOR THE NEXT THREE YEARS:

- Increase the number of mid-level nonprofit professionals who receive training to prepare them for future leadership roles in the sector.
- Provide financial and in-kind support to nonprofits to help them execute successful strategic partnerships.
- Develop a methodology and funding support that helps nonprofits develop sustainable systems for outcomes measurement.



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