

Advancing the Common Good: Health for Seniors

Home Sweet Home

After building a life and a home in a community, seniors are passionate about staying there as they age. With the right supports, United Way is helping to ensure that more seniors can achieve this goal.

The percentage of seniors in the four county region served by United Way is growing. Many of them are living alone and often find it difficult to perform routine activities of daily living. That's why United Way and its partners are taking action.

By improving the quality and availability of in-home health and homemaking services, ensuring the homes that seniors live in are safe, and by bringing local senior centers up to national standards of excellence, United Way is working to help seniors not only survive, but thrive.

Staying in the Community

Naturally Occurring Retirement Communities (NORC) Supportive Services

Projects coordinate the delivery of social services to seniors living in their own homes in neighborhoods with a high percentage of older residents.

The Rhawnhurst NORC project is providing home repair and maintenance, transportation to medical appointments, referrals, opportunities for socialization and other services to extend the ability of hundreds seniors in a section of Northeast Philadelphia to remain safely in their own homes as they age.

The Rhawnhurst NORC and other similar agencies that United Way funds also provide volunteer opportunities to local citizens interested in helping their older neighbors. This not only promotes a sense of community, but it is the core of what the LIVE UNITED movement is all about.

How can you cope with aging relatives, your own family, and the demands of a job?

United Way understands how families struggle to care for aging parents while juggling the demands of children and jobs. United Way supports families by funding visiting nurse organizations and quality senior centers that provide meals, social activities, and care for aging relatives - giving families a break from the day-to-day responsibilities.

These programs help to stabilize and support families and can save thousands of dollars each year in nursing home and assisted living costs.

United Way is connecting seniors in our area to supportive services that provided stimulating environments, transportation, and nutritious meals. Through these services, seniors can remain engaged and lead more independent lives.

LIVE UNITED.