

# United Way of Southeastern Pennsylvania

## Advancing the Common Good

United Way is working to advance the common good by focusing on *education, income and health*. These are the building blocks for a good life – a quality education that leads to a stable job, enough income to support a family, and the supports seniors need for healthy and safe aging at home.

Our goal is to create lasting changes and invest in prevention and interventions that break the cycle for generations to come.

Our vision for Greater Philadelphia is bold:

- Preparing Children and Youth to Succeed in School and in Life
- Building Financial Stability and Independence for Families
- Keeping Seniors Healthy and Safe at Home

We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to **LIVE UNITED**.

## United Way's Community Impact Fund

### How to get the maximum return on your investment

Investing in the United Way's Community Impact Fund ensures that your dollars drive measurable lasting change. United Way invests your dollars in real solutions to our region's problems. Your gift, together with the donations of time and money made by over 100,000 other southeastern Pennsylvanians, is put to work in ways that make a difference far greater than what any one person could make on their own.

### When you give to United Way's Community Impact fund, your gift:

- **Remains local.** Your gift will improve lives and strengthen neighborhoods where you and your family live and work. Your community.
- **Goes further.** United Way combines your gift with the gifts of over 100,000 of your friends and colleagues to maximize your impact on our region.
- **Gets results.** Through our competitive process, United Way funds nonprofit agencies delivering results in the region, helps social service agencies to become more effective and cost-efficient, engages volunteers in advocacy and community service, and pulls together resources from the business, labor, government and nonprofit communities.



**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED**™ 

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of Southeastern Pennsylvania

## EDUCATION FOR CHILDREN

### Preparing Children and Youth to Succeed in School and in Life.

Your United Way contribution is an investment in children starting school ready to learn and staying on track toward high school graduation.

#### Your contribution helps United Way:

- Improving the **quality of early care and education centers** to ensure that more children start school ready to learn.
- Investing in innovative ways to **recruit effective mentors** for at-risk youth.
- Bringing young people back on **track for high school graduation** by strengthening the after-school and summer programs they attend.

Learn more: [www.LIVEUNITEDsepa.org/children](http://www.LIVEUNITEDsepa.org/children)

## INCOME FOR FAMILIES

### Building Financial Stability and Independence for Families

Your United Way contribution is an investment in working-age adults gaining the resources they need to support themselves and their families.

#### Your contribution helps United Way:

- Increasing the number of **workers earning enough to support their families** by qualifying them for better-paid, higher-skill jobs.
- Helping low-income students and adults **overcome barriers to college**.
- Assisting working families to **save for a more secure future** by improving their financial know-how and matching their savings towards assets like a home or an education.

Learn more: [www.LIVEUNITEDsepa.org/families](http://www.LIVEUNITEDsepa.org/families)

## HEALTH FOR SENIORS

### Keeping Seniors Healthy and Safe at Home.

Your United Way contribution is an investment in seniors remaining safe and healthy in their own homes and communities as long as possible.

#### Your contribution helps United Way:

- Bringing **health care and social services** into older adults' homes and communities.
- Preventing falls and accidents at home **by funding safety modifications and repairs**.
- Leading efforts to **boost senior community centers**, where older adults find help, support, and connection, up to national standards of excellence.

Learn more: [www.LIVEUNITEDsepa.org/seniors](http://www.LIVEUNITEDsepa.org/seniors)

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## GIVE.

The workplace campaign is the easiest and most powerful way to invest in your community. You can direct your contribution to one of our focus areas – Education for Children, Income for Families and Health for Seniors – or choose all three. As always, we will also process a designated contribution to any qualified 501 (c) 3 health and human services organization of your choice.

Learn more: [www.LIVEUNITEDsepa.org/give](http://www.LIVEUNITEDsepa.org/give)

## ADVOCATE.

You can make a change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way needs people who are passionate about – Education for Children, Income for Families and Health for Seniors – to make some noise. Sign up for United Way Newsletters so you can stay in the know about advocacy opportunities right here in southeastern Pennsylvania.

Learn more: [www.LIVEUNITEDsepa.org/advocate](http://www.LIVEUNITEDsepa.org/advocate)

## VOLUNTEER.

United Way works with volunteers and local nonprofits to develop opportunities for you to share your time and your talents with your community.

Learn more: [www.LIVEUNITEDsepa.org/volunteer](http://www.LIVEUNITEDsepa.org/volunteer)

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