

Leadership Giving

Leadership Giving - Gifts over \$1,000

When you join the ranks of United Way Leadership donors, you benefit by knowing that your dollars go to work in the community in a targeted, thoughtful way to improve conditions in our region. You are also among the elite corps of donors who receive regular invitations to special events with notable business and public sector leaders.

Your contribution enables United Way to fulfill its mission to improve people's lives by mobilizing the caring power of donors, volunteers and communities.

People who give become a part of the fabric of change. They experience enthusiasm in their relationships with their communities and each other. Giving connects us with the very basic experience of what it means to be human – people helping people.

United Way recognizes gifts of \$1,000 and more as Leadership gifts.

Cornerstone - \$1,000 - \$2,499

\$1,200 covers the cost of placing four mentors with children for two years.

Keystone - \$2,500 - \$4,999

\$2,500 will provide scholarships for literacy classes and tutoring for adults with low literacy classes and new English speakers.

Standard Bearers - \$5,000 - \$9,999

\$5,000 helps with partial scholarship, transportation, and childcare so that a single parent can earn his or her associate degree and build a better life.

United Way Tocqueville Society - \$10,000 or more

\$10,000 will provide scholarships for five childcare teachers serving 40 children to achieve degrees in early child development.

United Way convenes community leaders to identify critical issues on which we can make a difference with limited resources.

* Preparing Children and Youth to Succeed in School and in Life

* Building Financial Stability and Independence for Families

* Keeping Seniors Healthy and Safe at Home

Why Give to United Way's Community Impact Fund? There are four good reasons:

1. **Oversight** – Most donors do not have the time to be personally involved with a non-profit agency in order to monitor the use of their charitable gift. United Way provides that oversight as a service to donors. United Way staff convenes community leaders to research needs, selects the most effective approaches to dealing with particular problems, and agencies best qualified to do the work.
2. **Scope** – When you give to a single agency, you touch only one piece of the problem. You help a child, but you don't help the parent. Or you find someone a job but you don't help them with day care. United Way funds a continuum of services so that the needs of the whole family can be met.
3. **Reach** – By giving to United Way, donors can make a difference on problems they care about as well as those that fall outside the course of their daily lives. United Way's broader reach touches people whose lives we can only begin to imagine.
4. **Leverage** – Your gift will have more impact when pooled with those of other donors, so that agencies have funds to operate high quality programs. When you give to United Way, you build support for a Campaign that raises over \$50 million per year in voluntary giving. United Way is most powerful when we bring communities together around a set of issues that can only be addressed collectively.

